



**BRAIN AWARENESS WEEK  
15-21 MARCH 2010**

Dear Colleague,

Brain Awareness Week gives the European Federation of Neurological Societies a great opportunity to celebrate the brain and we recommend that you and your national neurological society take part in this international programme! Now in its 15<sup>th</sup> year, Brain Awareness Week is a world-wide event, reaching large audiences across the globe. Hundreds of events took place in over 60 countries participating in Brain Awareness Week 2009, through a truly diverse range of activities including exhibitions, demonstrations, lectures and interactive displays, generating a huge amount of publicity.

There are many ways in which EFNS can become involved. Perhaps members would like to give talks at local schools, or team up with neuroscientists at their universities. They could even collaborate with artists and actors. There are lots of ideas on the Brain Awareness Week website. <http://www.dana.org/brainweek/>

The week is co-ordinated by the Dana Alliance for Brain Initiatives (New York) in collaboration with the European Dana Alliance for the Brain – EDAB (London). The Dana Alliances are non-profit organisations that promote the benefits of brain research. Professors Colin Blakemore and Pierre Magistretti are Vice-Chairmen of EDAB.

Please discuss your ideas and plan your events with EDAB's help and contact Ms. Elaine Snell at [elaine@snell-communications.net](mailto:elaine@snell-communications.net) or Tel +44 (0)20 7738 0424 - mobile +44 (0)7973 953 794 – skype: elaine.snell

We hope you will be inspired to organise events for Brain Awareness Week and be a part of this global campaign.

Best wishes

Richard Hughes  
EFNS President

Gunhild Waldemar  
Chair  
EFNS Liaison Committee